

株式会社リンクスインターナショナル

LINKS INTERNATIONAL CO., LTD.



Company profile

Links International Co., Ltd is a leading distributor of computer components and peripherals. We have partnership and distribution agreements with major manufacturer including ANTEC, CORSAIR, ENERMAX, GIGAZONE, LEPA, OregonScientific, PLDS, and Radiation-watch. With the strong relationship and in-depth information sharing with those manufacturers, we ensure to commit to offer the latest technology and products available for our customer and to deliver high quality products to the market. It is our mission to thrive as a leader in the Do-It-Yourself market.



Links International Co., Ltd

- ◆ Company Name
: LINKS INTERNATIONAL CO., LTD.
- ◆ Head Office
: Nitto building 2F, 6-15-11, Sotokanda, Chiyoda-ku, Tokyo, Japan
- ◆ Established
: 7-Dec-99
- ◆ Paid-in-Capital
: 30,000,000 Yen
- ◆ Accounting Date
: August
- ◆ Main Bank
: Bank of Tokyo-Mitsubishi UFJ SUMITOMO MITSUI BANKING COPORATION
- ◆ President and CEO
: Yoshiyuki Kawashima
- ◆ Description of Business Contents
: Production, sales and import of computer components
and peripheral equipments
- ◆ Website
: <http://www.links.co.jp/>



A professional distributor leading to the future!

What will surprise us, what will make us happy or what will make us comfortable in our daily life? Links continually ask itself to provide the best possible answers to these user-oriented questions in supplying products and services to the market.

Links is not just a distributor. It does not only literally links users with suppliers, but also provides planning, development and all the way up to users support for satisfaction and trust.

You can rely on the long-term relationship of trust that Links has developed among parts suppliers across the world, many retailers and media over the years.

Links is proud of it. Links will keep providing attractive products and services to customers by taking advantage of its know-how and backup as a leading distributor. So keep an eye on Links.



To retail customers

Links are always ready to supply you with a wide range of products as well as the latest computer components either in small or large lots. Links has its own warehouse to maintain a stable supply of products. The latest technical information and original promotional materials are always available to give you full support for more sales.



To manufacturers

Links has a capacity to supply a wide range of computer components for the system production by system integrators or OEM suppliers in a small lot. Links is always ready to propose the best possible solutions for specific applications, prices, lot sizes or desired delivery time. Please feel free to contact us.



To suppliers

Links provides the latest technical and product information to customers and users in a timely manner based on the product and marketing strategy shared with customers. Links build up a firm relationship with retailers through the support of floor management, inventory management, setting up promotional materials and other fine-tuned services for suppliers to develop their business.



Links maximizes the appeal of your products

Links has a capacity to offer the following services:

Taking photos of all lines of products in house

Preparing a news release or a website in a proactive manner

Continually transmitting the hottest information to relevant media

Delivering appropriate information fine-tuned to the Japanese market

Supplying product images, managing samples products and offering giveaways

Planning various advertising activities on the web or in magazines

Organizing attractive articles or events pinpointing mutual needs,
based on the long-term relationship

that Links has built up with leading media.

If you make the best use of these marketing and public relations of Links, you will surely be able to maximize the appeal of your products.

That is the greatest strength of Links.



Thank you very much