



LINKS INTERNATIONAL CO., LTD.

株式会社リンクスインターナショナル

Company profile

- ◆ Company Name : LINKS INTERNATIONAL CO., LTD.
- ◆ Head Office : Nitto building 2F, 6-15-11, Soto-kanda,
Chiyoda-ku, Tokyo, Japan
- ◆ Established : 7-Dec-1999
- ◆ Paid-in-Capital : 30,000,000 Yen
- ◆ Accounting Date : August
- ◆ Main Bank : Bank of Mitsubishi UFJ
SUMITOMO MITSUI BANKING COPORATION
- ◆ President and CEO : Yoshiyuki Kawashima
- ◆ Description of Business Contents
: Production, sales and import of computer components
and peripheral equipments
- ◆ Website : <http://www.links.co.jp/>



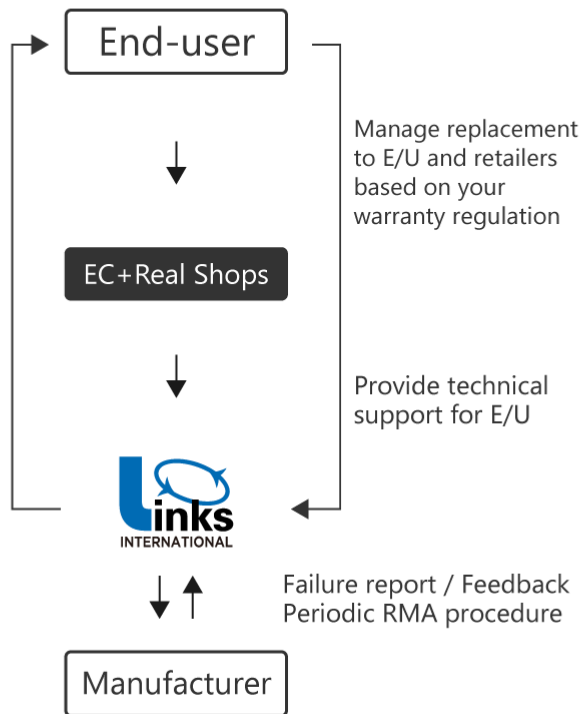


Our Function

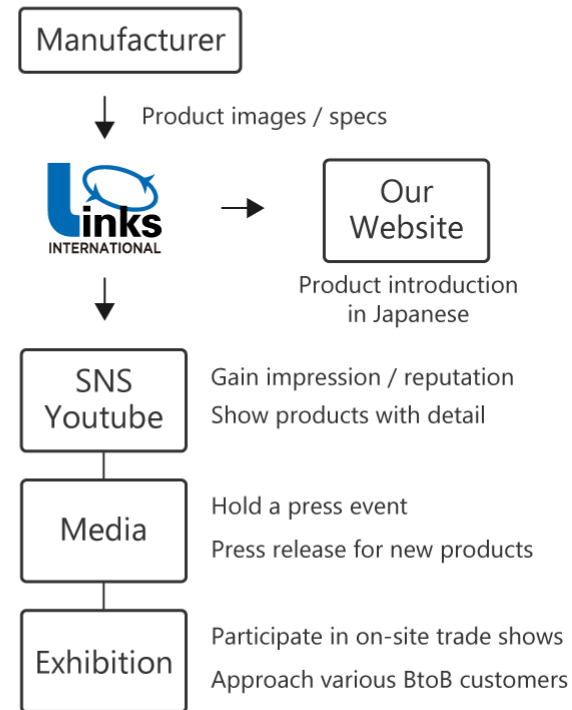
Sales / Distribution



Customer Support



Marketing



Our Function

1 Why we deal with amazon ?

カートに入れる

今すぐ購入

🔒 お客様情報を保護しています

出荷元 [Amazon.co.jp](https://www.amazon.co.jp)

販売元 [Amazon.co.jp](https://www.amazon.co.jp)



↑ (EJ-9610029-WW)

生産性を高めるエルゴノミックチェア
T3 RUSH

- オールシーズン快適なファブリック(布)素材
- 机の高さや肩幅に合わせられるアームレスト
- 100mm幅で高さ調節できるガスリフト

主張しすぎない3つのカラーリング



主張しすぎない3つのカラーリング

CORSAIR

通気性の良いファブリック素材
柔軟かつ透気性の高い布素材で長時間の在宅ワークでも疲れにくい

高耐久スチールフレーム
最大120kgの耐荷重を誇る高耐久フレームがもたらす安心感

最大180°リクライニング
業務と休日の40分ずつ、それぞれ最適な姿勢をサポートし、日々のパフォーマンスを最大化

肩と腕の調整可能な3Dアームレスト
高さ、前後、左右、上下方向に調整可能。長時間の使用でも疲れにくい状態を維持

4Dアームレスト
前後、左右、上下方向に調整可能。回転方向の調整も可能

Selling through **Vendor Central**

- **More view / sales** than Seller Central

- **Reliability** of "Sold by Amazon.co.jp"

Localized / enriched images for A+

- Explaining your products in depth

- Developing your brand for Japanese market

Our Function

2 Why we deal with Retailers ?



Selling at real shops **all over Japan**

- Mega retailers and specialized shops
- Placing **on-site demo**



Initial customer support with retailers

- Technical support
- Replacement for a failure unit

Our Function

3 Why we deal with B to B ?



Various accounts of **enterprise customers**

- Exploring more demand than B to C
- **Smooth transaction** to JP companies



Participating **B to B** exhibitions

- Showing your products in-person
- **Developing demand** in a particular industry

Brands we have

A PC Components



Brands we have

B UMPC (Ultra Mobile PC)





Brands we have

C Mini Desktop PC

LIVA

Maxtang[®]
MAXIMIZING YOUR COMPUTING PRODUCTIVITY

MINISFORUM



Widespread brand
for both BtoB and BtoC



Industrial Grade PC
for BtoB customers



Ultra-High performance PC
for Enthusiasts

Brands we have

D Gaming Devices



Keyboard / Mouce / Headset / Gaming Chair



Glass Mousepad
with great durability & smoothness

Brands we have

E Peripherals

enerpod



Mobile Battery
with AC output

JAPANNEXT



LCD Monitor

Quintokuta



Mobile Monitor

Our Main Customers

Consumer electronics retailers



Apple resellers



PC Specialty stores / BTO PC



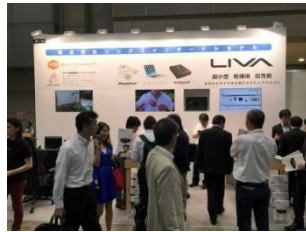
OEM / B to B Business



Marketing: Press events



Marketing: Exhibitions





THANK YOU