



LINKS INTERNATIONAL CO., LTD.

株式会社リンクスインターナショナル

Company profile

- ◆ Company Name : LINKS INTERNATIONAL CO., LTD.
- ◆ Head Office : Nitto building 2F, 6-15-11, Soto-kanda,
Chiyoda-ku, Tokyo, Japan
- ◆ Established : 7-Dec-1999
- ◆ Paid-in-Capital : 30,000,000 Yen
- ◆ Accounting Date : August
- ◆ Main Bank : Bank of Mitsubishi UFJ
SUMITOMO MITSUI BANKING CORPORATION
- ◆ President and CEO : Yoshiyuki Kawashima
- ◆ Description of Business Contents
: Production, sales and import of computer components
and peripheral equipment
- ◆ Website : <http://www.links.co.jp/>



27 Years of Experience

Distributing PC and Monitor Products from
Countries Including China and Taiwan

Mini PC



Monitor



PC Component





Our Key Brands

Mini PC



MINISFORUM

LIVA

Maxtang[®]
MAXIMIZING YOUR COMPUTING PRODUCTIVITY

HiMeLE[®]

GMKtec

Our Key Brands

Monitor



UMPC



PC Component



Nationwide Coverage

Distribution Network Reaching
Major Cities and Businesses

Big Retailers



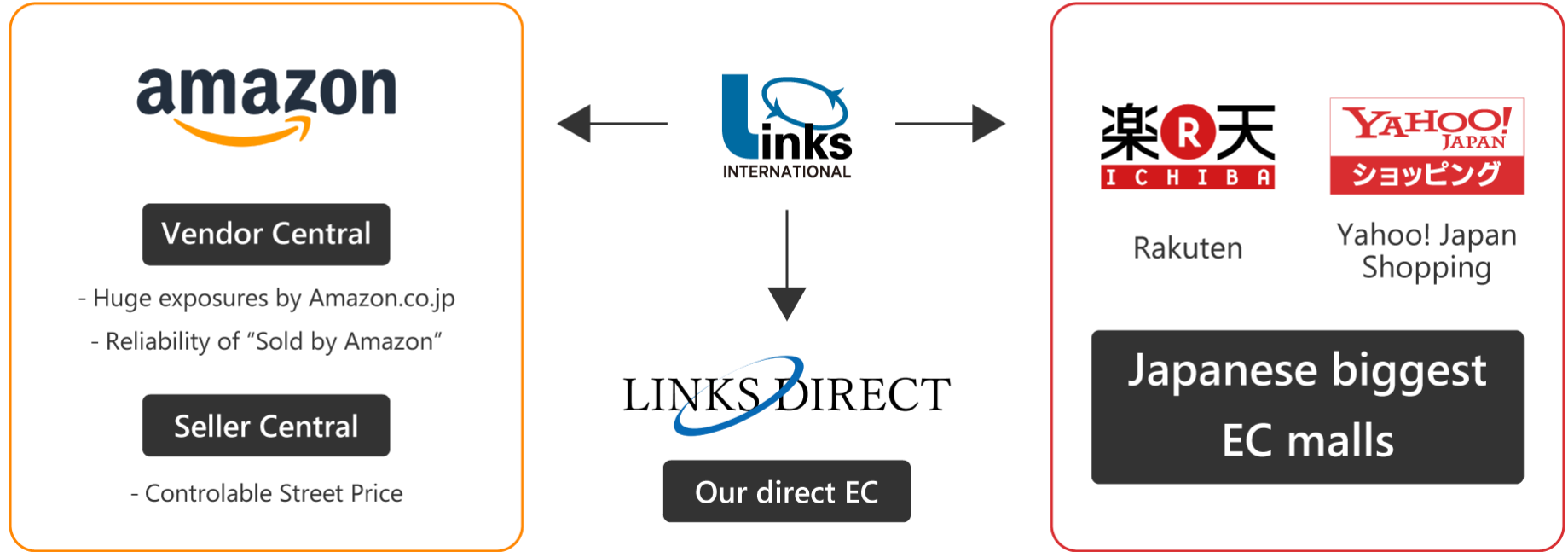
PC Specialty Retailers & Custom PC Builders



OEM・BtoB

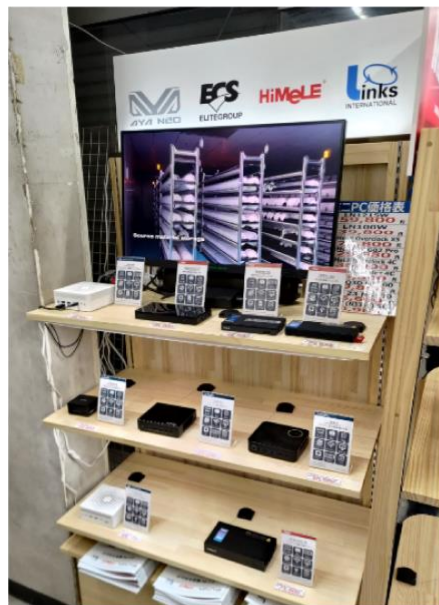


Direct e-Commerce of LINKS



In-Store Design and Setup

Eye-catching in-store displays to boost visibility in major retailers



Press Events

Hosting press events to announce
our domestic launch and new products

Planet Computer press event at the British Embassy



MINISFORUM press event at 3331 Arts Chiyoda



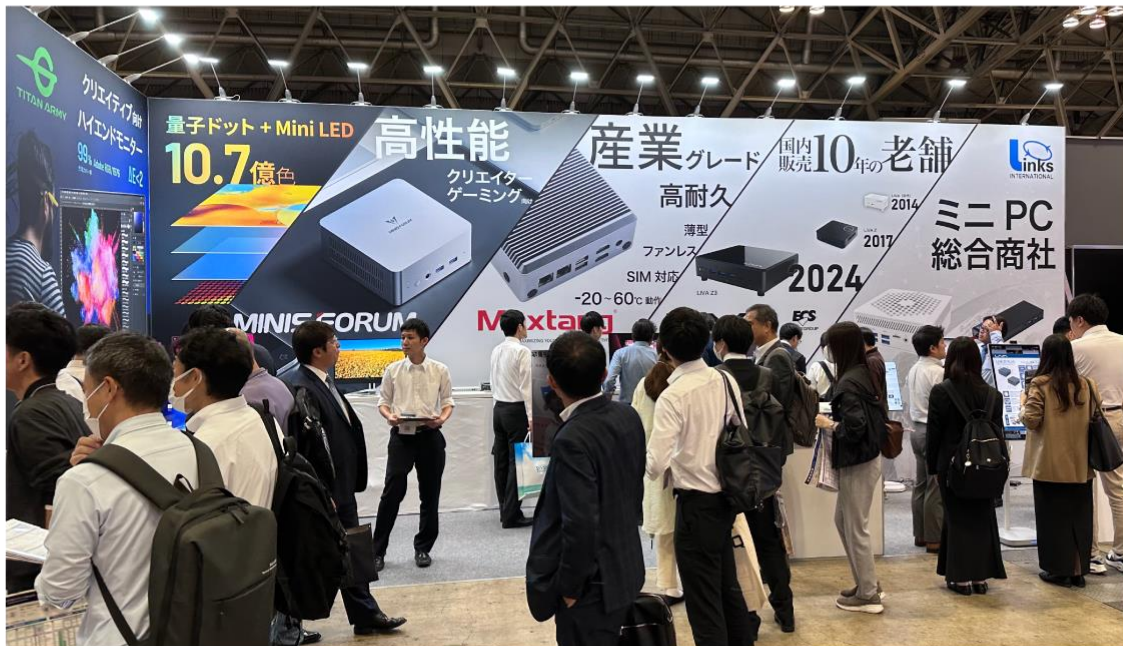
Large-Scale Exhibitions

Booth setup and management
for various events and trade shows

TOKYO GAME SHOW 2023



Japan IT WEEK 2024 Autumn



Web Marketing

Implementing Various Strategies to Increase Brand and Product Visibility

KOL Reviews



Articles by famous media



Direct E-Commerce

LINKS DIRECT

楽天
ICHIBA

こちらで販売中
amazon

YAHOO!
JAPAN
ショッピング



Web Marketing

Social Media Coverages by KOL



Implementing Various Strategies to Increase Brand and Product Visibility

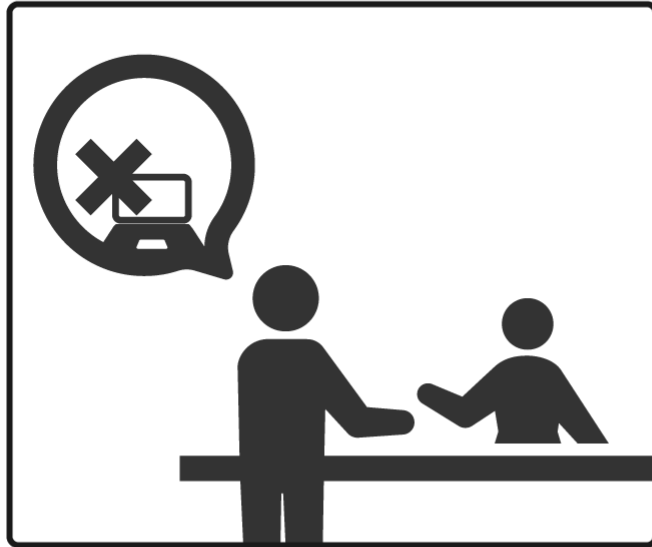
In-store and Social Media Promotions



Domestic Customer Support

Providing swift and efficient RMA processing for both end-users and retailers

End User / Retailer





THANK YOU

Jan 2026